



National Human Genome Research Institute

## Family Health History Social Media Campaign

November is Family Health History Awareness Month! To celebrate, the National Human Genome Research Institute will host several engagement events over social media on November 17. We encourage you and your organizations to join in and help amplify our institute's mission to increase genomic literacy and family health history awareness.

### Follow us on Twitter!

Join us on Tuesday, November 17, at 11:00 a.m. EST for a Question and Answer Session about family health history in the clinical setting with our NHGRI clinical director, Dr. Benjamin Solomon. Dr. Solomon will answer questions from 11:00 a.m. until 11:45 a.m. Submit your questions in advance by tweeting “@genome\_gov [insert question here] #FamilyHealthChat.”

Later that Tuesday, head to the National DNA Day Twitter account. Starting at 1:00 p.m. EST we will share resources related to family health history. These resources can be for patients, students, educators and healthcare providers. Participate in the Twitter Chat by sharing resources from your organization at 1:00 p.m. and tweeting “@DNADay [insert resource link here] #FamilyHealthChat.”

### Follow us on Pinterest!

Did you know we help support a Pinterest account? In partnership with the National Museum of Natural History, the National Human Genome Research Institute developed a traveling exhibition called “Genome: Unlocking Life's Code.” The supporting social media platforms provide educational resources for teachers, students and the general public who are interested in all things genetics and genomics. We have created an @UnlockLifesCode Pinterest board dedicated to Family Health History. Contribute to our board by contacting our education specialists via email at kimberly.jacoby-morris@nih.gov or wisern@mail.nih.gov.

### Follow us on Facebook!

Check out our Facebook story that celebrates this special month. Click on the circular profile picture of the National Human Genome Research Institute Facebook account to view a story about a person whose health benefitted from their proactive family health history journey.



**For more information:**

**genome.gov** | **email:** donna.messersmith@nih.gov

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